

Red Barn t/a Pavati Trading 116 (PTY) LTD Privacy Policy



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Red Barn respects your privacy. Callouts like this are a summary of our privacy policy and contain the most important and relevant points for you. Please read the full privacy policy because it applies to you.

Introduction

Welcome to our privacy policy. We are Pavati Trading 115 (Pty) Ltd t/a Red Barn (Registration number 2010/002769/07) and this is our plan of action when it comes to protecting your privacy. We respect your privacy and take the protection of personal information very seriously. The purpose of this policy is to describe the way that we collect, store, use, and protect information that can be associated with you or another specific natural or juristic person and can be used to identify you or that person (**personal information**).

The purpose of this policy is to be transparent and describe the way that we handle your personal information.

Audience

This policy applies to you if you are:

- a visitor to our website; or
- a user/customer/merchant who registers for an account on Red Barn by completing the appropriate form in order to access the services provided.

Personal information

Personal information includes:

- certain information that we collect automatically when you visit our website or;
- make use of our services by means of a merchants website;
- certain information collected on registration (see below);
- certain information collected on submission; and
- optional information that you provide to us voluntarily.

but excludes:

- information that has been made anonymous so that it does not identify a specific person;

- permanently de-identified information that does not relate or cannot be traced back to you specifically;
- non-personal statistical information collected and compiled by us; and
- information that you have provided voluntarily in an open, public environment or forum including any blog, chat room, community, classifieds, or discussion board (because the information has been disclosed in a public forum, it is no longer confidential and does not constitute personal information subject to protection under this policy).

Personal information includes information we collect (i) automatically when you visit our website or make use of our services by means of a merchants website, (ii) on registration, (iii) on submission, and (iv) from you voluntarily. It excludes (i) anonymous, (ii) de-identified, (iii) non-personal statistical, and (iv) public information

Common examples

Common examples of the types of personal information which we may collect and process include your:

- **identifying information** – such as your name, date of birth, or identification number of any kind;
- **contact information** – such as your phone number or email address;
- **address information** – such as your physical or postal address; or

Sensitive personal information

Depending on the goods or services that you require, we may also collect sensitive personal information including your:

- **financial information** – such as your bank account details.

Acceptance

Acceptance required

You must accept all the terms of this policy when you register for an account or request the use of our services. If you do not agree with anything in this policy, then you should not register for an account or make use of Red Barn's services.

Legal capacity

You may not access our website or request our services if you are younger than 18 years old or do not have legal capacity to conclude legally binding contracts.

Red Barn shall not process any personal information relating to a person under the age of 18 years unless it has obtained consent from that person's parent or legal guardian. If Red Barn services are being used by the parent or guardian of a child under the age of 18 years, and personal information pertaining to that child is being provided by the parent or guardian, then they hereby expressly consent to Red Barn processing such information according to the further provisions of this Privacy Policy.

Deemed acceptance

By accepting this policy, you are deemed to have read, understood, accepted, and agreed to be bound by all of its terms.

Your obligations

You may only send us your own personal information or, if you are sharing the information of another data subject, where you have their permission to do so.

Notification of changes

Red Barn may change the terms of this policy at any time by updating this web page. We will notify you of any changes by placing a notice in a prominent place on the website. If you do not agree with the changes, then you must stop using the website and our services. If you continue to use the website and our services following notification of a change to the policy, the changed terms will apply to you and you will be deemed to have accepted those updated terms.

Red Barn is, however, under no obligation to inform the User of such changes when they happen, although it is assumed that any changes will be minor and will not fundamentally impact the User. Should the change be deemed by Red Barn to be significant, we will endeavour to inform the User of these changes through whatever means we deem necessary (banner on home page, email notification etc.) in a timely manner.

Information we collect

On registration

In the course of service provision to the User we may collect certain forms of information. The types of information that we may collect are detailed below:

Information you provide:

When you register for an account on Red Barn by completing the appropriate form, we ask you for personal information. We may combine the information you submit under your account with information from other services or third parties in order to provide you with a better experience and to improve the quality of our service.

Financial information:

In the course of providing a service to you, Red Barn may ask for financial information (bank account details, credit card details etc.). Such information will be treated with the utmost privacy, will be stored encrypted on our systems, will only be communicated across a secure link and will not be provided to any third parties except where necessary to provide Red Barn's service to you.

Once you register on our website, you will no longer be anonymous to us. You will provide us with certain personal information when you register on our website.

This personal information will include:

- your name and surname;
- your email address;
- your telephone number;
- ID number and ID type;
- Photo on ID;
- Country of Registration;
- your company name, company registration number, and VAT number;
- your postal address or street address; and
- your username and password.

We will use this personal information to fulfil your account, provide additional services and information to you as we reasonably think appropriate, and for any other purposes set out in this policy.

Red Barn collects and records certain Log information your browser sends.

Log information

When you use Red Barn, our server automatically records information that your browser sends whenever you visit a website. These server logs may include information such as your web request, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser.

Red Barn collects certain information from your web browser, including your Internet usage information when you visit our website.

Cookies

When you visit Red Barn, we may send one or more cookies – a small file containing a string of characters – to your computer that uniquely identifies your browser. We use cookies to improve the quality of our service by storing user preferences or storing session information. Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, this is not advised as some features (and indeed our service itself) may not function correctly if your cookies are disabled.

Red Barn collects certain information from web beacons on our website to compile anonymous information about our website.

Web beacons

Our website may contain electronic image requests that allow us to count page views and to access cookies. Any electronic image viewed as part of a web page (including an ad banner) can act as a web beacon. Our web beacons do not collect, gather, monitor or share any of your personal information. We merely use them to compile anonymous information about our website.

User communications

When you send email or other communication to Red Barn, we may retain those communications in order to process your enquiries, respond to your requests and improve our services.

Links

Red Barn may present links in a format that enables us to keep track of whether these links have been followed and who followed them, either on the website or in electronic communications. We use this information to improve the quality of our service, customised content and advertising.

Other sites

This Privacy Policy only applies to Red Barn. Red Barn does not exercise control over any third party sites who we have partnered with to deliver a service to you. These other sites may place their own cookies or other files on your computer, collect data or solicit personal information from you, over which Red Barn has no control.

Recording calls

Red Barn may monitor and record any telephone calls that you make to our Customer Support Teams. All call recordings are kept for quality assurance and will only be retained as necessary and in line with Red Barn policy on retention of data.

Purpose for collection

We may use or process any goods or services information, or optional information that you provide to us for the purposes that you indicated when you agreed to provide it to us. Processing includes gathering your personal information, disclosing it, and combining it with other personal information. We generally collect and process your personal information for various purposes, including:

- **goods or service purposes** – supply our services including providing our payments processing services to our merchants and consumers;
- **marketing purposes** – such as pursuing lawful related marketing activities;
- **business purposes** – such as internal audit, accounting, business planning, other proposed and actual transactions; and better understand our data subjects' needs when doing so;
- **legal purposes** – such as handling claims, complying with regulations, or pursuing good governance.

We may use your usage information for the purposes described above and to:

- remember your information so that you will not have to re-enter it during your visit or the next time you access the website;
- monitor website usage metrics such as total number of visitors and pages accessed; and
- track your entries, submissions, and status in any promotions or other activities in connection with your usage of the website.

We may use any of your personal information that you provide to us for the purposes that you indicated when you agreed to provide it to us. Red Barn processes personal information on web hosting servers which may not be in your present country.

Consent to collection

Red Barn collects information from the User at several different points on the Site. Red Barn is the sole owner of the information collected on Red Barn's website "the Site". We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement.

Consent can be express (e.g. signing an agreement) or implied (e.g. if the User is given an opportunity to opt-out of a specific form of information sharing, but chooses not to do so, Red Barn implies that the User chooses to share this information with us).

We will obtain your consent to collect personal information:

- in accordance with applicable law;
- when you provide us with any registration information or optional information.

We will get your consent to collect your personal information in accordance with applicable law or when you provide us with registration or optional information.

How information is used

Our obligations

We may use your personal information to fulfil our obligations to you.

Red Barn collects user information for the purposes described below:

- providing a service to our users, including the display of customised content and advertising;
- auditing, research and analysis in order to maintain, protect and improve our service;
- ensuring the technical functioning of our equipment and resources;
- developing new services.

While mostly this information will be used to provide a service to our users, it may also be used to provide our own services.

We will not collect or use sensitive information for purposes other than those described in this Privacy Policy unless we have obtained your prior consent.

We may use your information to send you administrative messages and email updates to you regarding service announcements and for marketing purposes where lawful.

Communications

Red Barn may send the User, site and service announcement updates on an irregular basis. Users are not able to unsubscribe from service announcements, which contain important information about our service.

On occasion Red Barn will email newsletters to provide the User with information that we think the User will find useful, including information about new products and services. We might also contact the User by

email to see if the User is interested in participating in market research regarding Red Barn. We may also contact the User by email to respond to customer-service complaints that the User has submitted, to address a problem affecting the User's use of the service or to verify the User's account information if the User submits a password request.

We may use your information for targeted content in certain, specified instances.

Disclosure

Information sharing

We may also share your personal information with:

- Red Barn may share de-identified aggregated demographic information with our advertisers or information collection companies, but will not reveal any personally identifiable information in these instances. These companies do not retain, share, store or use personally identifiable information for any secondary purposes. We may also partner with third parties to provide specific services. When the User signs up for these services, we will only share the information that is necessary for the third party to provide these services. These parties are not allowed to use personally identifiable information except for the purpose of providing these services;
- Red Barn may share a User's contact information with other registered Users for the purposes of resolving support queries relating to Red Barn or the service provided to a User by another User. This contact information includes, but is not limited to, name, surname, email address and phone number. Typically, this would be providing a buyer's contact details to a seller or vice versa, where Red Barn has the necessary information to assist, but cannot actually resolve a support query;
- Red Barn will not voluntarily disclose any information about individual users, except as described in this Privacy Policy, or to comply with applicable laws or valid legal process, or to protect the rights or property of Red Barn or others, to assist our email vendor with resolving complaints about unsolicited email, or as otherwise described in this Privacy Policy;
- Other divisions or companies within the group of companies to which we belong so as to provide joint content and services like registration, for transactions and customer support, to help detect and prevent potentially illegal acts and violations of our policies, and to guide decisions about our products, services, and communications (they will only use this information to send you marketing communications if you have requested their goods or services);
- An affiliate, in which case we will seek to require the affiliates to honour this privacy policy;
- Our goods or services providers under contract who help provide certain goods or services or help with parts of our business operations, including fraud prevention, bill collection, marketing, technology services (our contracts dictate that these goods or services providers only use your information in connection with the goods or services they supply or services they perform for us and not for their own benefit);
- Banking partners as required by credit card association rules for inclusion on their list of terminated merchants (in the event that you utilise the services to receive payments and you meet their criteria)

We may share your personal information with third parties for the purposes of fulfilling our obligations to you among other purposes.

Regulators

We may disclose your personal information as required by law or governmental audit.

Law enforcement

We may disclose personal information if required:

- by a subpoena or court order;
- to comply with any law;
- to protect the safety of any individual or the general public; and
- to prevent violation of our customer relationship terms.

We may generate and disclose personal information to third parties if required for legal reasons.

No selling

We will not sell personal information. No personal information will be disclosed to anyone except as provided in this privacy policy.

Marketing purposes

We may generate and disclose anonymized and aggregated statistics and data about personal information to Red Barn's customers and partners regarding transactional patterns, fraud and other trends.

Employees

We may need to disclose personal information to our employees that require the personal information to do their jobs. These include our responsible management, human resources, accounting, audit, compliance, information technology, or other personnel.

Change of ownership

If Red Barn undergoes a change in ownership, or a merger with, acquisition by, or sale of assets to another entity, we may assign our rights to the personal and customer information we process to a successor, purchaser, or separate entity. While we will endeavour to maintain this Privacy Policy we cannot guarantee that this policy will remain in effect after such a corporate action. If you are concerned about your personal information migrating to a new owner, you may request us to delete your personal information.

Information security

We take the security of personal information very seriously and always do our best to comply with applicable data protection laws. Our hosting company will host our website in a secure server environment that uses a firewall and other advanced security measures to prevent unauthorized access, disclosure and destruction of data from internal or external threats..

In the unlikely event of personal information about a User being inadvertently leaked or Red Barn's security being unlawfully breached by any unauthorised party, Red Barn shall as soon as reasonably possible identify the relevant Users who may be affected by the security breach, and shall attempt to contact them at their last known email address or contact details or by the quickest means possible.

Red Barn shall provide sufficient information to the User to allow him or her to take the necessary protective measures against the potential consequences of the compromise, or shall advise Users of the steps to be taken by them and the possible consequences that may ensue from the breach for them.

Our website is hosted on a secure server and uses security measures to prevent unauthorized access, disclosure and destruction of data from internal or external threats.

We will try to keep the personal information we collect as accurate, complete and up to date as is necessary for the purposes defined in this policy. From time to time we may request you to update your personal information on the website. You are able to review or update any personal information that we hold on you by accessing your account online, emailing us, or phoning us. Please note that in order to better protect you and safeguard your personal information, we take steps to verify your identity before granting you access to your account or making any corrections to your personal information.

Please keep your personal information accurate and up to date by accessing your account online, emailing us, by phoning us.

Retention

We will only retain your personal information for as long as it is necessary to fulfil the purposes explicitly set out in this policy, unless:

- retention of the record is required or authorised by law; or
- you have consented to the retention of the record.

During the period of retention, we will continue to abide by our non-disclosure obligations and will not share or sell your personal information.

We will only retain your personal information for as long as is necessary.

Updating or removing

You may choose to correct or update the personal information you have submitted to us, by editing your Profile menu under your logged in session on our website or contacting us by phone or email.

You may choose to update or remove the personal information you have submitted to us.

Limitation

We are not responsible for, give no warranties, nor make any representations in respect of the privacy policies or practices of linked or any third party websites.

Enquiries and contact information

If you have any questions or concerns arising from this privacy policy or the way in which we handle personal information, please contact us at info@RedBarn.co.za

TERMS

- The terms “The User” and “User” are used interchangeably and refer to all individuals and/or entities accessing this web site for any reason whatsoever.
- The terms “we” and “Red Barn” are used interchangeably and refer to Red Barn itself and all individuals and/or entities acting directly on behalf of Red Barn.
- The term “the Site” are used interchangeably and refer to the Red Barn web site that are being accessed by individuals or entities.